

# EDWARD RIDLEY & SONS,

Grand, Allen, and Orchard Sts., N. Y.

An old proverb says, "Take it easy and live long, are brothers." At all events, it contains much of truth, which encourages impulse and commends moderation. Although impulse, in some cases, may be generous and heroic, it does it gains but little, if any, over moderation, which, taking intervals for thought, gives a knowledge to avail which enable it to acquire results and pleasures that are lasting.

However, deliberation in matters of shopping is an important lesson to learn, and instead of impulsively accepting advertisements announcing "Bargains," calmly examine instead, the stock of other houses. As the best merit deserves investigation, not only read the advertisement, but examine the goods.

## DRESS GOODS. FUR GARMENTS.

44-inch ALL-WOOL SHODDASH at 90c; worth 75c.  
44-inch ROYAL ROBES, 90c; worth 65c.  
44-inch HIGH LIFE SERGES, 85c; worth \$1.10.  
44-inch FINE WOOL OTTOMANS, \$1.25; regular \$1.75 quality.  
300 pieces ALL-WOOL CASHMERE at 40c; worth 80c.

### SPECIAL.

250 PIECES FINE FRENCH SILK AND WOOL  
ALL AT  
69c.  
In Brocade, Striped and Plain Combinations, Polka Dot Combinations, Uniminated Plushes, etc., each piece costing to import not less than \$1.25 to \$2 a yard.  
Large stock low priced fabrics and suitings, in all the newest styles.

## BLACK GOODS.

44-inch HILLIARD CLOTH, 75c.  
36-inch CLOTH, 50c; worth 45c.  
36-inch SHODDASH, 50c; worth 75c.  
36-inch BARRIETZ CLOTH, 40c; worth 50c.  
40-inch CASHMERE, 50c; worth 40c.

Full lines Ladies' Cloths, Flannels and Tricots.

## PLAIDS.

Heavy Fancy PLAIDS at 25c.  
44-inch BLACK PLAIDS, 25c.  
FANCY PLAIDS for children, 12c and 20c.  
WELK MIXED STRIPES FOR COMBINATION SUITS AND WRAPPERS.

CLOTH SUITINGS—Choice assortment of cloths in colors for tailor-made garments.

## CLOAKINGS AND PLUSHES.

Black and colored Cloakings; Plushes in fancy, seal brown, and black.

## DRESS SILKS.

Black satin-trimmed ROBES at 80c; never sold under \$1.15.  
C. J. BONNET'S Cashmere finish at 90c; real value, \$1.35.  
ALL-SILK OTTOMANS, 80c; cannot be matched under \$1.50.

## COLORS.

All new and desirable shades in DRESS SILKS, 50c, 75c, 80c, \$1.15, \$1.25, \$1.50, \$1.75.  
ALL-SILK BROCADES, 21 inches wide, 75c; worth \$1.00.  
QUILTED LININGS for CLOAKS in black and colors.

## HATS AND BONNETS.

500 dozen ENGLISH FELTS, all colors, 10c.  
250 dozen extra quality ENGLISH FELTS, 35c.  
ENGLISH FELTS, extra quality and finish, and much superior to fur felt, 45c.  
Real FRENCH FELTS, all colors, new shapes, 41c; formerly \$1.15.

Cloth top velvet-brim JOCKEYS, all colors, 50c; formerly \$1.25.  
Misses' Velvet Puffed Crown TURBANS, 20c.  
Fully Trimmed, Satin, Velvet, and Bird Langtry, 37c.  
Velvet Lotion, 30c.  
Felt Highgate, Bound and Banded, all colors, 30c.  
Satin Crown and Fur Brim, all the latest shapes and shades, 80c.  
Velvet Crown, Fur Brim, Satin Shlure, new designs, \$1.30.  
Children's SCHOOL HATS, fully trimmed, 40c.  
FEATHER TURBANS, large variety, 75c.

## GLOVES.

Monopettes, Colors and Blacks, 30c.  
3 Button German KIDS, 45c.  
4 Buttons, 55c; 5 pair.  
Men's Dog Skin GLOVES, \$1 up.  
Youths' and Boys' sizes, \$1 up.  
Dog Skin lined GLOVES for ladies, men, girls, and boys.  
Dog Skin Mitts, lined, for ladies, 50c up.  
Cashmere and Cloth GLOVES; Buck GLOVES.

## CHINA WARE.

This department, now on the second floor of our establishment, contains many opportunities for cheap purchases.  
Decorated TEA SETS, 44 pieces, at \$2.45, \$4.50, \$6.75, \$7.25 to \$12.  
Decorated DINNER SETS, in new shapes, 102 pieces, at \$10.25, 127 pieces at \$14.75, \$18.50.  
Banded CHAMBER SETS, 19 pieces, \$2.95.  
Large assortment JARDINIERS, 60c, 85c, \$1.25, \$1.38 up.  
Majolica PITCHERS, new shapes 30c, 47c, 50c, 60c, 75c up.  
Fancy FRUIT PLATES, 15c, 50c each up.

## LAMPS.

STANDING LAMPS, with Burner and Fancy Globes, 75c, \$1.00, \$1.50.  
EXTENSION LIBRARY LAMPS, \$1.50, \$2.00 up.  
Nickel-plated STUDENT LAMPS, \$1.25.  
Decorated LAMP SHADES, in 20 patterns, at 85c and 90c.  
STATIONARY CHANDELIERS, \$1.00, \$1.50 each.  
EXTENSION CHANDELIERS, decorated in ebony and gold, with 3 lights, \$12.00, \$14.75.

# EDWARD RIDLEY & SONS,

309, 311, 311½ TO 321 GRAND ST.,

65 TO 70 ALLEN, 50 TO 65 ORCHARD ST.

# R.H. MACY & CO

14TH ST. 6TH AV. AND 10TH ST.

GRAND CENTRAL FANCY AND DRY GOODS ESTABLISHMENT.

PREPARATORY TO OUR REGULAR

## HOLIDAY

OPENING, OF WHICH DUE NOTICE WILL BE GIVEN.

WE ARE OFFERING SPECIAL

## BARGAINS

IN EVERY DEPARTMENT, IN ORDER TO GET REQUIRED SPACE FOR THE PROPER DISPLAY OF THOSE GOODS.

HAVING MADE SOME VERY LARGE PURCHASES AT AN ENORMOUS REDUCTION FROM REGULAR PRICES, WE WILL OFFER GREATER INDUCEMENTS THAN EVER IN OUR

## BLACK SILK

DEPARTMENT. 100 PIECES ALL-SILK BLACK SATIN AND SATIN Merveilleux at 70 CENTS. 500 PIECES ALL-SILK BLACK SATIN RHADAMES at 60 CENTS, \$1.25, \$1.48, and \$1.68. THE GREATEST BARGAIN IN RICH BLACK SATIN BROCADES EVER EXHIBITED IN THIS CITY AT 60 CENTS, \$1.25, \$1.40, \$1.68, and \$1.90; THE LATTER ARE THE RICHEST GOODS IMPORTED, AND ARE USUALLY SOLD AT \$2.50.

A LARGE LOT OF OUR CELEBRATED SATIN FINISH AMERICAN BLACK SILKS at 90c, 95c, 100c, \$1.12, \$1.25, \$1.38, and \$1.48. EVERY YARD WARRANTED. 50 PIECES 22-INCH ALL-SILK BLACK SATIN AND MOIRE STRIPE AT 40 CENTS; WORTH \$1.25.

## TAILOR-MADE SUITS,

MANUFACTURED BY COMPETENT MEN TAILORS IN OUR OWN WORKROOMS.

PRICES THE LOWEST IN THE CITY.

IMMENSE STOCK OF

## HOSIERY

AND

## UNDERWEAR

FOR LADIES, GENTLEMEN, AND CHILDREN, COMPRISING ALL POPULAR MARKS AND STYLES, AT PRICES THAT WE GUARANTEE LOWER THAN ANY OTHER HOUSE.

# R.H. MACY & CO F. LOESER & CO.

FULTON, WASHINGTON, AND TILLARY STS. BROOKLYN'S GREAT METROPOLITAN DRY GOODS ESTABLISHMENT.

Within eleven minutes from the NEW YORK CITY HALL ELEVATED RAILROAD STATION by the BRIDGE CAR, now running with great regularity; 20 minutes from JERSEY CITY or HOBOKEN by the ANEX BOATS.

ON MONDAY, NOV. 5.

We shall commence a great

## Special Sale

in our enlarged SILK DEPARTMENT, offering our ENTIRE STOCK OF FINE

## French Silks,

with a SPECIAL DISCOUNT OF

## 10 Per Cent. Off

THEIR PRESENT LOWEST RETAIL PRICES.

Only the most RELIABLE MAKERS OF LYONS MANUFACTURE are offered, including TAPISSERIE and BONNET'S FINE DYE SILKS.

On MONDAY morning we shall also offer EXTRAORDINARY INDUCEMENTS IN

## DRESS GOODS

worthy the immediate attention of ladies.

ON MONDAY MORNING, BETWEEN THE HOURS of 9 and 10 o'clock, we shall place on

SEVERAL INTERESTING BARGAINS IN SILKS. EARLY VISITORS WILL BE THE BENEFICIARIES.

F. LOESER & CO.,  
FULTON, WASHINGTON, AND TILLARY STS.,  
BROOKLYN.

## J. N. COLLINS

OFFERS THIS SEASON THE MOST COMPLETE ASSORTMENT OF LADIES' MISSES' AND CHILDREN'S CLOTHING, COMPRISING EVERYTHING FROM MILLINERY TO HOSIERY INCLUDING SUITS, WAISTS, SEALS, SACS, SEAL DOLMANS, FUR LINED CIRCULARS, DIAGONAL STOCKINGS, AND MATELASSE NEWMARKETS. BEAVER CLOTH AND DIAGONAL DOLMANS IN ALL THE LATEST AND MOST FASHIONABLE STYLES. ALSO LADIES' AND MISSES' UNDERWEAR, CORSETS, HANDKERCHIEFS, RIBBONS, LACES, AC. TOGETHER WITH THE LARGEST ASSORTMENT OF PLAIN AND BRAIDED JERSEYS IN NEW YORK. ALL GOODS WARRANTED AND SOLD SUBJECT TO RETURN IF NOT SATISFIED. LADIES PREFERRING TO MAKE UP THEIR OWN GARMENTS WILL FIND OUR LINE OF CLOAKINGS, INCLUDING SILK, VELVET, AND PLUSH BROCADES, SEAL PLUSHES, AC. TO BE THE BEST VALUE ATTAINABLE, ALL BEING SELECTED WITH SPECIAL REFERENCE FOR ADAPTABILITY FOR STYLISH AND SERVICEABLE GARMENTS. LADIES RESIDING OUT OF THE CITY CAN OBTAIN THE BENEFIT OF THE SPECIAL ADVANTAGES OFFERED AT OUR ESTABLISHMENT BY SENDING FOR OUR FALL CATALOGUE.

32 West 14th St.

NEAR 6TH AVENUE.

# Stern Brothers,

32, 34, 36 West 23d St.,

CONTINUE TO OFFER THEIR ENTIRE STOCK

## LADIES' COSTUMES,

CONSISTING OF

Ottoman, Plain, and Brocade Silks,

Plain and Brocade Velvets,

Combination and Cashmere

Cloths and Camel's Hair,

AND

Tailor-made Cloth Suits,

AT

## GREATLY REDUCED PRICES.

We beg to direct attention to our Dressmaking Departments, wherein we are prepared to take orders for tailor-made Cloth Suits and other Costumes at very short notice, prompt delivery and moderate prices. Perfect fit and workmanship guaranteed.

## FUR DEPARTMENTS

Although there has been a decided advance in Alaska Sealskins in the London Markets, we continue to offer

## SEAL DOLMANS, SACSQUES,

and FUR-LINED GARMENTS

AT

Even Lower Prices than Heretofore.

## SPECIAL BARGAINS

IN

## BLANKETS.

500 Pairs

Pure Wool Blankets at \$5.50 PAIR.

225 Pairs

Pure Wool Blankets, Extra Sizes, at \$6.50 PAIR.

With Large Assortments of

Fine California Blankets,

Eider Down Quilts and Counterpanes,

AT

## VERY LOW PRICES.

DECIDED

## UPHOLSTERY DEPT.

REDUCTION OF PRICES

IN

ANTIQUE, CLUNY, MADRAS,

LOUIS XIV., AND TURCOMAN CURTAINS,

AT

\$2.98, \$4.48, \$7.48, \$8.25, \$10.25, \$12.95.

Unusually Good Values.

# Stern Brothers.

32, 34, 36 West 23d St.,

CONTINUE TO OFFER THEIR ENTIRE STOCK

## E.J. Denning & Co

SUCCESSORS TO

A. T. STEWART & CO.

(RETAIL).

## SPECIAL SALE.

Offer a lot of

1,000 FRENCH AND ENGLISH

## PIANO & TABLE COVERS

in Spun and Raw Silk and Tapestry, the remainder of our Fall Importation of these goods, which will be closed out at a reduction of fully 25 per cent. under recent prices.

Broadway, 4th Av., 9th & 10th Sts.

# PARISIAN FLOWER CO., IMPORTERS.

6 WEST 14TH ST., NEAR 6TH AV.

DIRECT FROM PARIS, A LARGE AND VARIED COLLECTION OF

TRIMMED BONNETS AND ROUND HATS

In elegant and exclusive designs. Also, A LARGE AND VARIED COLLECTION OF

TRIMMED BONNETS AND ROUND HATS OF OUR OWN MAKE.

UNTRIMMED BONNETS AND HATS IN FRENCH FELT, VELVET, AC.

MILLINERY MATERIALS AND TRIMMINGS.

MILLINERY FOR CHILDREN A SPECIALTY. Round Hats and Bonnets, trimmed and untrimmed, in French felt and velvet, for Misses, School Girls, and Half-Crown Girls.

HATS FOR LITTLE BOYS.

MOURNING MILLINERY. In Black, Correct, and Popular Styles. BRIDAL GOWN TRIMMINGS AND VEILS. Garnitures for Evening Dresses and Waist Bonnets. Jardiennes and Jardiennes Plants and Flowers in great variety, all at accommodation prices.

I. LOWENSTEIN, Proprietor.

# Hannigan & Bouillon

WALLER & McSORLEY,

245 Grand St., near Bowery.

THE EXCEPTIONALLY MILD WEATHER DURING THE WEEK HAS AFFORDED TO US THE RARE OPPORTUNITY OF PURCHASING A FRESH AND MAGNIFICENT STOCK OF SEVERAL DRY GOODS, WHICH WE ARE ENABLED TO SELL AT PRICES CONSIDERABLY LOWER THAN HERETOFORE. OUR IMMENSE FALL IMPORTATIONS HAVE ALREADY BEEN ENTIRELY DISPOSED OF AND ARE BEING REORDERED.

WE RESPECTFULLY REQUEST OUR CUSTOMERS AND THE PUBLIC TO INSPECT OUR OWN MANUFACTURES AND SPECIAL DESIGNS IN FUR CIRCULARS, DOLMANS, AND CLOAKS. OUR NEWLY SELECTED FRENCH COSTUMES AS WELL AS ALL THE PREVAILING AND POPULAR COLORINGS IN DRESS FABRICS AND MOURNING GOODS, ESPECIALLY OUR MARVELOUSLY CHEAP LINES OF SILKS, PLUSHES, AND VELVETS, PLAIN AND BROCADED, AT THE ASTONISHING PRICES GIVEN BELOW.

Silks, Velvets, and Plushes.

SPECIAL BARGAINS—50 pieces BLACK GROS GRAIN SILK, 53c; worth 75c.  
75 pieces heavy BLACK GROS GRAIN SILK, 85c; good value at \$1.25.  
50 pieces extra heavy GROS GRAIN COLORED SILKS in all the new shades at \$1.10; sold elsewhere at \$1.50. We continue our sale of plain and brocade VELVETS at 50c. Their value is not equalled in the city. Also the sale of COLORED SILK VELVETS, both plain and brocade, at \$1.25; they are good value for \$1.75.  
A full line of BLACK and COLORED, PLAIN and BROCADED PLUSHES at \$1.50; sold elsewhere at \$2.25.

## MOURNING GOODS.

42-inch LUPINA ALL-WOOL FRENCH CASHMERE at 62c; worth \$1.  
40-inch ALL-WOOL SHODDASH CLOTH at 40c; former price 75c.  
Remnants of ENGLISH COTTAILED CRAPE, from 1/2 yard up to 2 1/2 yards, sold at half price.

## Dress Goods Department.

Having purchased at the recent auction sale of William H. Houghton & Co., White St., 5 cases 48-inch all-wool CASHMERE, sublime quality, extra heavy, comprising the various colorings. We shall offer them at the unusual and convincingly moderate price of 50c; really a value for \$1.  
27-inch PLAIN SILK MIXED, handsome designs, 15c per yard; would be cheap at 25c.  
A full assortment of our 36-inch all-wool FLANNEL at 30c; worth 50c.  
150 pieces 36-inch superfine CASHMERE, in all the most fashionable colors, 20c; good value for 30c.  
50 pieces 36-inch PLAIN GILBERT CLOTH in all the latest effects, at the extremely low price of 90c; sold elsewhere at \$1.25.

SPECIAL.—We shall continue to dispose of the balance of our large lot of 36-inch LADIES' CLOTH in every possible variety of combinations and mixtures at the convincingly low price of 97c; also CLOTH PLAIN SUITING, 36-inch wide, at \$1 and \$1.25 per yard, and 48-inch FRENCH PLAIDS, all wool, 60c; former price, \$1.

## Circulars, Cloaks, and Dolmans.

ALL-WOOL TAILOR-MADE JACKETS, plush trimmed, \$2.49; cheap at \$4.  
ALL-WOOL DIAGONAL DOLMANS, Fur Trimmed on sleeves and bottom, \$4.49; good value at \$7.50.  
Very fine quality ALL-WOOL DIAGONAL DOLMANS, fur trimmed on bottom, sleeves, down front, and full fur collar, ornament on back, \$8.49; a bargain at \$12.50.  
ALL-WOOL DIAGONAL DOLMANS, plush trimmed all round bottom and sleeves with a handsome Seal Plush collar, \$12.50; worth \$15.  
SATIN LILACADE DOLMANS, fur on sleeve, down front, all round bottom, ornament on back, \$11.25; well worth \$15.  
SILK LADIES' CIRCULARS, quilted lining, for evening, full fur collar, 80c; cheap for \$1.25.  
FUR LINED CIRCULARS, in satin rhadame and extra fine silk, for evening, and full fur collar, \$14.50; a bargain at \$20.  
40-STRAY CIRCULARS, all colors, plush trimmed down front and plush collar, faced, quilted lining, \$5.75; cheap for \$8.50.

## Mosery and Gents' Furnishing Department.

Ladies' CASHMERE HOSE, plain and fancy colors, 25c; worth 35c.  
Ladies' CASHMERE HOSE, all wool, extra length, 30c; worth 40c.  
Gents' heavy grey MERINO SHIRTS and DRAWERS, 30c; worth 40c.  
Gents' white all-wool SHIRTS and DRAWERS, 30c; worth 40c.  
Gents' heavy all-wool SCARF, MEDICATED SHIRTS and DRAWERS, 30c; worth \$1.25.  
Gents' heavy all-wool SHIRTS and DRAWERS, MEDICATED SHIRTS and DRAWERS, \$1.25; worth \$1.65.

## DOMESTICS.

We hold the largest and cheapest stock of WHITE AND BROWN BLANKETS in Grand St., all sizes and all makes.

1,000 dozen FINE DAMASK TOWELS, 25x45, 25c. Absolutely no other house can undersell us in these goods.

## OUR FASHION GUIDE

For fall and winter sent free to any address on receipt of application.

## HANNIGAN & BOUILLON,

245 GRAND STREET,

FIRST DRY GOODS STORE FROM BOWERY.

30 WEST FOURTEENTH ST.

# HEARN

SUCCESS IS NOT GIVEN TO ALL.

Even the worthy fail, and so it happens that we have to-day beautiful goods to sell in

## ART EMBROIDERIES

at prices that will make you wonder.

You can buy what you want if you pay the price, but if you want Art Embroideries you can have them at half the price that you perform must pay if you buy under ordinary circumstances. One of the best manufacturers failed—we bought his stock, and will give wonderful bargains in wonderfully beautiful goods—elegant embroidered Plush, Satin, and Felt Lingerie and Tricots and Table and Piano Covers and Scarfs and Cushions, and other exquisite novelties, at prices that will surprise.

EXPECT TO FIND

Beautiful Plush Tricots, all sizes, 50 cents to \$1.00.

Table Scarfs, yard and a half long, elegantly embroidered, \$2.50 to \$15. Piano Scarfs and Covers, \$1.49 to \$125. Table Covers, 98 cents to \$25.

Lambrequins, 2 1/2 yards long, \$4.99 to \$30.

ALL BARGAINS AT

## Arnold, Constable & Co

Will offer during NOVEMBER OVER 100 PATTERNS Body Brussels at greatly reduced prices.

The above goods are guaranteed of the Best English and American Manufacture, and cannot be duplicated in price.

We have just opened some exceedingly novel effects in Imported Axminsters, Wiltons, and Moquettes.

## Oriental Rugs.

An extensive and elegant assortment.

Broadway & 19th St.

N. B.—This establishment will be closed on Election Day, Tuesday, Nov. 6.

# WALLER & McSORLEY,

245 Grand St., near Bowery.

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